

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	(lottery near (sales or retailer or location)) with map	USPAT	OR	OFF	2005/05/19 09:01
L2	62	(lottery near (sales or retailer or location))	USPAT	OR	OFF	2005/05/19 08:54
L3	11	2 and (demographic or map)	USPAT	OR	ON	2005/05/19 08:55
L4	5	("4872113" "5237163" "5444226" "6234394" "6253190").PN. OR ("6405924").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2005/05/19 08:56
L5	11	lottery near (sales or retailer)	EPO; JPO	OR	OFF	2005/05/19 09:02
L6	0	705/10.cor.	EPO; JPO	OR	OFF	2005/05/19 09:02
L7	1009	705/10.cor.	US-PGPUB; USPAT	OR	OFF	2005/05/19 09:02
L8	13	705/10.cor. and lottery	US-PGPUB; USPAT	OR	OFF	2005/05/19 09:02
L9	17	705/10.cor. and (sales with map\$)	US-PGPUB; USPAT	OR	OFF	2005/05/19 09:02

5-19-05
 TI, Kwik. Full

Set	Items	Description
S1	14069	LOTTERY (S) (RETAIL? OR SALES OR SALE OR LOCATION)
S2	3	LOTTERY (S) (RETAIL? OR SALES OR SALE) (S) LOCATION? (S) D- EMOGRAPHIC?

?

JS 5/19/05
highlighted

T S2/3,K/ALL

2/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02290280 93937894

Promoting and countering consumer misconceptions of random events: The case of perceived control and state-sponsored lotteries
Miyazaki, Anthony D; Brumbaugh, Anne M; Sprott, David E
Journal of Public Policy & Marketing v20n2 PP: 254-267 Fall 2001
ISSN: 0743-9156 JRNL CODE: JMP
WORD COUNT: 12089

...TEXT: not purchase a lottery ticket in the past month.

Procedure

The study was conducted using **lottery** -eligible adults in a major U.S. city in a high-volume **lottery** state. Two trained interviewers recruited subjects using an intercept technique at various **locations** throughout the city to capture a broad representation of the population. After being screened as...

...were asked to participate in a survey regarding state-sponsored lotteries. First, subjects reported past **lottery** -playing behavior, based on the previous month's **lottery** purchases, for each of the five types of **lottery** games offered by the state; these five responses were summed to form an overall measure of **lottery** play. Second, subjects received one of two "sample play slips" designed for what was described as "an anticipated **lottery** game." The game, called "High 5," was one in which players choose five ordered digits...

...result in a prize of \$50,000 (i.e., a typical 50% expected value). (A **lottery** play slip is a form on which players mark their desired number selections and then submit it with payment to an authorized **lottery** **retailer** to receive an official **lottery** ticket.) One group received a play slip that included the psychological control warning, and the...

...group received a play slip without any warning. Subjects were asked to examine the new **lottery** game play slip carefully, after which they completed measures for dependent variables, manipulation checks, and **demographic** information.

Manipulation

The informational warning label was printed in a box at the bottom of...

2/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01185961 98-35356

Zippping up lottery sales
Mergenhausen, Paula
American Demographics v18n4 PP: 13-14 Apr 1996
ISSN: 0163-4089 JRNL CODE: ADE
WORD COUNT: 592

...TEXT: the 1994 movie, It Could Happen to You, a New York City cop wins the **lottery** and shares his take with a waitress in lieu of a tip. While the scenario is unlikely, the **location** is not. Per-capita **sales** of New York State **lottery** tickets are highest in and around the Big Apple,

according to an American **Demographics** analysis of 1994 zip-code data provided by the Associated Press.

Charlie Lang, the lottery...

2/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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09190955 Supplier Number: 68361671 (USE FORMAT 7 FOR FULLTEXT)
**Convenient Cash.(risks of check cashing services)(Industry
Overview)(Statistical Data Included)**
Jenkins, Richard
Convenience Store News, v36, n14, p35
Nov 27, 2000
Language: English Record Type: Fulltext
Article Type: Industry Overview; Statistical Data Included
Document Type: Magazine/Journal; Trade
Word Count: 2016

... Willis, Texas.
Money Orders

Money orders are another lucrative financial service, and like check-cashing, **location** is crucial, according to Maggie Burby, banking operations manager at Stewart's Ice Cream Company...

...Y., is currently examining money orders on a store-by-store basis to see if **demographics** warrant continuing the service. Currently 59 of Stewart's stores offer money orders. "We've found, for example, that money orders do particularly well for us at our **locations** in inner cities, particularly where there are high **lottery sales** ," Burby said.

"There is a \$500 paper limit, meaning that if a customer requests a

...
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